



# HIV INNOVATIONS IN ACTION

HYATT REGENCY HOTEL | FRIDAY 2018  
CAMBRIDGE | JUNE 15

*How might we use available interventions and technologies in innovative ways to reduce health disparities and make HIV very rare in the Commonwealth?*



Organized by the Massachusetts Getting To Zero Coalition  
[Gettingtozeroma.org](http://Gettingtozeroma.org) | [Facebook.com/gettingtozeroma](https://www.facebook.com/gettingtozeroma)

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[Farenheighttv.tumblr.com](http://Farenheighttv.tumblr.com)



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**11:00-12:00 C: Strategic Use of Economic & Epidemiologic Modeling of the Epidemic**

**Description:** In this session we will explore the social, molecular, and financial geography of HIV and Hepatitis Risk. We will learn more about molecular epidemiology and networks of risk, about the tools and methods of using geographic information systems (GIS) in community-based health research, and about the use of economic models to inform strategic public health decisions.

**Location:**

**William Dawes Room**

**Moderator:**

**Kevin Cranston, MDiv**

Director, Bureau of Infectious Disease and Laboratory Sciences  
Massachusetts Department of Public Health

**Note Taker:**

**Alyssa Panton**

Global Health Institute Field Placement Candidate  
Harvard Center For AIDS Research (CFAR)  
Harvard College, Class of 2021

**Panelists:**

**Alexa Oster, MD**

CAPT, USPHS  
Acting Team Lead,  
Transmission and Molecular Epidemiology Team  
HIV Incidence and Case Surveillance Branch  
Division of HIV/AIDS Prevention, CDC

**Ann M. Neilan, MD, MPH**

Assistant in Medicine & Pediatrics  
Massachusetts General Hospital  
Research Fellow  
Harvard Medical School

**Thomas J. Stopka, PhD, MHS**

Assistant Professor  
Department of Public Health and Community Medicine  
Tufts University School of Medicine

**11:00-12:00 D: Policy Priorities, Advocacy Strategies, & HIV Community Mobilization in the Commonwealth**

**Description:** In this session we will dig into legislative policies affecting the HIV community. We will review new and proposed legislation in sensitive and emerging areas of public health like school based education and safe injection facilities. We will review our strategies for advocating for strong sustained state investment in HIV/AIDS, and discuss actionable goals to sustain strong community engagement.

**Location:**

**Paul Revere Room**

**Moderator:**

**Carl Sciortino**

Executive Director  
AIDS Action Committee of Massachusetts  
Co-Chair, Massachusetts Getting To Zero Coalition

**Note Taker:**

**Carrie Richgels**

Executive Policy Assistant  
AIDS Action Committee of Massachusetts

**Panelists:**

**Larry Day**

Program Director  
Victory Programs Inc. – Boston Living Center

**Michael Falcone**

Director of Public Affairs  
Planned Parenthood League of Massachusetts

**Theresa Nowlin**

Community Advocate  
AIDS United Delegate

**Mary Ann Hart**

Government Relations Consultant  
Project ABLE Coalition  
Principal, Hart Government Relations  
Director, Graduate Program in Health Administration  
Regis College



**12:00-1:00** Buffet Lunch

**12:30-1:00** Design thinking and lube: a human-centered approach to designing for sexual wellness

**Description:** In this special lunch session we will learn the fundamentals of innovation and how they can be applied to our work from a Boston-based global innovation design firm, the company that brought the world the Reebok Pump and P&G's Swiffer, EPAM-Continuum. EPAM-Continuum operates with a collective purpose of making a difference in everyday lives through work that is informed by the needs, desires, and aspirations of people.

**Location:**  
**Presidents Ballroom**

**Presenters:**  
**Heather Reavey**  
Head of Practice Innovation  
EPAM-Continuum

**Alison Kotin**  
Senior Designer  
EPAM-Continuum

**1:00-1:50** Getting To Zero & Addressing Disparities for MSM

**Description:** In this session we will hear how program staff is approaching the changing landscape of outreach and navigation from the Central and Western regions of the Commonwealth. Explore PrEP uptake, Treatment as Prevention, and HIV-related disparities within the MSM community, and discuss what is working and what can we do to enhance our efforts even more.

**Location:**  
**Presidents Ballroom**

**Moderator:**  
**Keith Nolen**  
Program Coordinator, Peer Advocate  
CONNECTED Boston  
Multicultural AIDS Coalition

**Note Taker:**  
**Rory Moore**  
Rappaport Fellow  
Harvard Kennedy School

**Panelists:**  
**Douglas S. Krakower, MD**  
Harvard Medical Faculty Physician  
Beth Israel Deaconess Medical Center

**Lamar Brown**  
Community Relations Manager  
AIDS Project Worcester

**Sophie Howard**  
Marketing Manager  
Planned Parenthood League of Massachusetts

**Eduardo Vergara**  
Assistant Director of LGBTQ Health  
Tapestry Health













